

John Parsons Esq.

When we teach a child to read and write we effectively give them the keys to the internet. While generally a safe, educational and interesting place, the internet has its dark side.

John Parsons has recognised the risk our children face and developed a training package to educate children, their teachers, and parents on how to keep themselves safe in the digital world. He delivers his training in a way everyone can understand and associate with.

I have presented numerous times along side John Parsons at Safeguarding Children seminars he can hold an audience captivated with his approach to health and safety and risk management. He uses practical examples to reinforce his messages to great effect.

I would like to see his health and safety education approach to internet safety right along side mathematics and English in every school in New Zealand.

John realises it takes a multi agency collaborative approach to keep communities and children safe. He has developed good working relationships with Safeguarding Children Initiative and the Police here in Nelson, and elsewhere in South Island, and he is a very important piece of the safety and prevention jigsaw.

John has also developed and produced the Nelson Bays Crimewatch publication which he uses to inform the Senior Net group of current internet based crime trends along with the Police who use it to inform of current crime trends. The data base is also used to inform the Senior Net group of ongoing issues, and requests for information, a very simple and effective community involvement communication tool.

It has been my absolute pleasure to work with and along side John Parsons for the last four years, exchanging idea's and information for the safety of children and the wider community.

I would have no hesitation in recommending his innovative approach to what is, in my opinion, one of the biggest risk areas to our nation's children, Internet safety.

Neil Kitchen
Trustee, Safeguarding Children Initiative,
Detective, Nelson CIB.