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TO WHOM IT MAY CONCERN

This letter is to acknowledge and support John Parsons and his *simulate2educate* work in our community. What John has created and is now making available to our community, his skills and talents in this field of internet safety is simply unparalleled in New Zealand and from what we understand even internationally.

His understanding of the ways in which sexual grooming, predation and abuse and all the nuances of that behaviour on the internet and in real life are occurring in our communities is unique and highly skilled.

We unequivocally support his work and endorse the development of better processes in business, community and government sectors as well as for families and their children on these issues.

John has a particular capacity and skill in being able to work across all levels equally competently and authentically, ethically and compassionately.

Yours sincerely

Kindra Douglas

Director